# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KUTV-TV	Date: 8/6/2012
Salt Lake City-Ogden	
Wired Media Partners	
do hereby request station time concerning the follow	ving issue:
Time of Day,	Class Times per Number
Broadcast Rotation, or Days  Length Package	Class Times per Number Week of Weeks
	ED COLED III
SEE ATTACH	ED SCHEDULE
Date of First Broadcast:	Date of Last Broadcast:
Monday, September 24, 2012	Sunday, September 30, 2012
Total Gross Charges: \$62,175.00	
This broadcast time will be used by: <b>Center Forv</b>	wand
This broadcast time will be used by. Ceffter Forv	varu
Does the programming (in whole or in parany political matter of national important	
	No
XYes	



Wired Media Partners

KUTV-TV		Center Forward 2012
NAB FORM PB-17 ISSUES PAGE 2 of 2	- 10	9/24/2012 thru 9/30/2012
3	cates a message relating to any political m fied candiate(s) the programming refers t (if applicable):	•
For Programming that "communi attach Agreed Upon Schedule.	cates a message relating to any political m	natter of national importance,
I represent that the payment for	the above described broadcast time has be	een furnished by:
	Center Forward	
and you are authorized to annou the payment , if other than an inc	nce the time as paid for by such person or dividual person, is:	entity. The entity furnishing
a corporation; X a comr	mittee; an association; or o	other unincorporated group.
The names, offices, and addresse the entity are named below (may	es of the chief executive officers, directors be attached separately):	, and/or authorized agents of
325 7th Street NW Suite	400, Washington, DC 20004	
Executive Director	<b>202-441-6</b> 0 Treasur	er: <b>Jeff Murray</b>
THIS STATION DOES NOT DISCR ETHNICITY IN THE PLACEMENT (	IMINATE OR PERMIT DISCRIMINATION C OF ADVERTISING.	ON THE BASIS OF RACE OR
attorney's fees, that may ensue f For the above-stated broadcast	rmless the station for any damages or liab rom the broadcast of the above-requested t(s) I also agree to prepare a script, trans to the time of the scheduled broadcasts.	d advertisement(s).
7	To Be Signed By Issue Advertiser	
	1-4	
Monday, August 06, 2012	Jahrena XI. Xhelen	303-989-4700
Date	Signature	Contact Phone Number
To Bo	e Signed By Station Representative	<b>?</b>
Accepted	Accepted In Part	Rejected
Lut !	KRISTEN HENDERSON	POUTICAL ADVERTIGING
Signature	Printed Name	Title Specials



Wired Media Partners

Salt Lake City, UT 84111 KUTV 299 S Main St Ste 150

Wired Media Partners-Fairfax 11350 Random Hill Rd Ste 670 Fairfax, VA 22030

CENTER FORWARD EST 11543 (465982) Wired Media Partners-Fairfax (13005) POLITICAL ISSUE (ns) (1187) Henderson, Kristen (2948) Center Forward (71144) 09/24/12-09/30/12 1350616 KUTV/KMYU Contract # **Schedule Dates Buyer Name** Advertiser Salesperson Sales Office Agency Product Brand

Kristen Henderson 08/03/12 08/03/12 Last Modified Date Entered **Entered By** Headline # 0-05 0-05 Demo

\$52,848.75 \$9,326.25 Normal 15.00 Commission % Package Deal Commission Order Type Net Total

Sales Tax

Local/Political Issue Agency BRD

Account Types

**Billing Type** 

Comments

11543

Phone/Fax

CPE

Weekly/Irregular

9/24 - 9/30

Rate \$62,175.00 \$62,175.00 Salt Lake City (KUTV)

By Broadcast Month Spots

Sep. 2012

77 Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times	SPW	Mo Tu We Th Fr Sa	Su Spots		Rate	Total	Station	Comments	Entered
1.0	1.0 Normal Line / News	09/24/12-09/28/12	H	:30 5A- News-2 News This Morning 5a		1 1 1 1 1		2	\$150.00	\$750.00	\$750.00 Salt Lake City (KUTV)		8/3/12
2.0	2.0 Normal Line / News	09/24/12-09/28/12		:30 5:28:30A- News-2 News This Morning 530a		1 1 1 1 1		7.	\$300.00	\$1,500.00	\$1,500.00 Salt Lake City (KUTV)		8/3/12
3.0	3.0 Normal Line / News	09/24/12-09/28/12	1	:30 6A- 8A (MST)		1 1 1 1		2	\$600.00	\$3,000.00	\$3,000.00 Salt Lake City (KUTV)		8/3/12
4.0	4.0 Normal Line / SPOT	09/24/12-09/28/12	-	:30 8A- CBS-This Morning (New Title)	we	1 1 1 1 1	ale sie 141 Mil Mil 18	2	\$250.00	\$1,250.00	\$1,250.00 Salt Lake City (KUTV)		8/3/12
5.0	5.0 Normal Line / SPOT	09/29/12-09/29/12	-	:30 5A- CBS-This Morning: Saturday		1			\$50.00	\$50.00	\$50.00 Salt Lake City (KUTV)		8/3/12
6.0	6.0 Normal Line / SPOT	09/30/12-09/30/12	₩	:307:58:30A- CBS-News Sunday Morning			г		\$600.00	\$600.00	\$600.00 Salt Lake City (KUTV)		8/3/12
7.0	7.0 Normal Line / SPOT	09/25/12-09/28/12	н	:308:58-56A- CBS-The Price I Right	Is	1 1 1		m	\$750.00	\$2,250.00	\$2,250.00 Salt Lake City (KUTV)		8/3/12
8.0	8.0 Normal Line / News	09/24/12-09/28/12	1	:30 11:58:27A- News-2 News Noon	at	1 1	M. D. W. M. A. W.	ю	\$350.00	\$1,050.00	\$1,050.00 Salt Lake City (KUTV)		8/3/12
9.0	9.0 Normal Line / SPOT	09/25/12-09/27/12	1	:30 1P- 2:30P (MST)		<b>+</b> 1		2	\$200.00	\$400.00	\$400.00 Salt Lake City (KUTV)		8/3/12
10.0	10.0 Normal Line / SPOT	09/24/12-09/24/12	1	:30 2P- CBS-The Talk					\$275.00	\$275.00	\$275.00 Salt Lake City (KUTV)		8/3/12

Accepted-Agency/Advertiser:

Date:

CONFIRMATION CONTRACT

Comments: 3/4/12

PAMENT PECEIVED 9/4

Printed At: 03:11 PM on Tuesday, August 14 2012 B/E Bookend P/B Piggy Back

	KUTV 299 S Main St Ste 150 Salt Lake City, UT 84111
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Ť	<b>6</b> §

Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

Contract #	1350616	
Schedule Dates	09/24/12-09/30/12	
Advertiser	Center Forward (71144)	
Agency	Wired Media Partners-Fairfax (13005)	13005)
Product	POLITICAL ISSUE (ns) (1187)	
Brand	CENTER FORWARD EST 11543 (465982)	3 (465982)
Salesperson	Henderson, Kristen (2948)	
Sales Office	KUTV/KMYU	
Buyer Name		
Phone/Fax	/	
CPE	11543	
Account Types	Local/Political Issue Agency BRD	Ð

100000000000000000000000000000000000000		ere la comunication	26.00	. P - 575 W		alk alkazirani.
Rate \$62,175.00	\$62,175.00				·	
<b>Spots</b> 77	77					
Salt Lake City (KUTV) By Broadcast Month Si Sep. 2012	Grand Total:					
08/03/12 08/03/12 Kritten Henderson	No	Normal	15.00	\$9,326.25 \$52,848.75		

Commission %

Commission

Net Total Sales Tax

> Weekly/Irregular 9/24 - 9/30

Billing Type Comments

Package Deal

Order Type

Demo

Last Modified

**Entered By** 

CO-OP Headline #

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo	Τū	We Th	Fr Sa S	Su Spots	Rate	Total	Station	Comments	Entered
17	11.0 Normal Line / SPOT	09/24/12-09/28/12	H	:30 3P- Ricki Lake	cki Lake	-	<del></del>	2 1	2	7	\$350.00	\$2,450.0	\$2,450.00 Salt Lake City (KUTV)		8/3/12
12	12.0 Normal Line / SPOT	09/24/12-09/28/12	1	:303:58:1	:30 3:58:15P- News-2 News at 4p	H		T	<b></b>	2	\$400.00		\$2,000.00 Salt Lake City (KUTV)		8/3/12
13.	13.0 Normal Line / News	09/24/12-09/28/12	1	:30 4:30P- 430p	:30 4:30P- News-2 News at 430p	1	-	П		2	\$500.00	\$2,500.0	\$2,500.00 Salt Lake City (KUTV)		8/3/12
14	14.0 Normal Line / News	09/24/12-09/28/12	-	:30 4:59:2 5p	:304:59:20P- News-2 News at 5p	H		1 1		2	\$1,000.00	\$5,000.0	\$5,000.00 Salt Lake City (KUTV)		8/3/12
15	15.0 Normal Line / News	09/24/12-09/28/12	ī	:30 5:59P	:30 5:59P- News-2 News at 6p	-		1 1		5	\$1,000.00		\$5,000.00 Salt Lake City (KUTV)		8/3/12
16	16.0 Normal Line / SPOT	09/24/12-09/28/12	П	:30 6:28P-   Tonight	:30 6:28P- Entertainment Tonight	1	<b>-</b>	1 1	-		\$1,000.00	3:000'5\$	\$5,000.00 Salt Lake City (KUTV)		8/3/12
17.	17.0 Normal Line / SPOT	09/29/12-09/29/12	H	:30 GP- 7P (MST)	p (MST)					1	\$400.00	\$400.0	\$400.00 Salt Lake City (KUTV)		8/3/12
18	18.0 Normal Line / Prime	09/24/12-09/24/12	П	(MST) 30 8P- 9P	P (MST)	ī				1	\$3,200.00		\$3,200.00 Salt Lake City (KUTV)		8/3/12
19	19.0 Normal Line / Prime	09/25/12-09/25/12	F	:30 8P- CBS-N( (Tuesday)	:30 8P- CBS-NCIS: Los Angeles (Tuesday)		1			1	\$3,000.00		\$3,000.00 Salt Lake City (KUTV)		8/3/12
70	20.0 Normal Line / Prime	09/27/12-09/27/12	1	:30 8:59P	:30 8:59P- CBS-Elementary (Thursday)			<b>H</b>		1	\$3,500.00		\$3,500.00 Salt Lake City (KUTV)		8/3/12
77	21.0 Normal Line / Prime	09/28/12-09/28/12	H	:30 6:57:. York (	:30 6:57:26P- CBS-CSI New York (Friday)				<b>-</b>	1	\$2,000.00		\$2,000.00  Salt Lake City (KUTV)		8/3/12
1					00	FIRM	MATI	ONC	NO	NFIRMATION CONTRACT	<b> </b>				
- Judy	Accented-Agency/Advertiser:			Date:	Accepted-Station:	tion:					Date:	Comments:			

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

KUTV	Ste 150
299 S Main St	Salt Lake City, UT 84111
	<b>入</b> 

Center Forward (71144) 09/24/12-09/30/12 1350616 Contract # Schedule Dates Advertiser Agency

Wired Media Partners-Fairfax (13005) POLITICAL ISSUE (ns) (1187)

> Product Brand

Henderson, Kristen (2948)

Salesperson Sales Office

KUTV/KMYU

CENTER FORWARD EST 11543 (465982)

Package Deal Order Type Headline # CO-0P Demo

\$9,326.25 Commission % Commission Net Total

Rate \$62,175.00 \$62,175.00 Salt Lake City (KUTV)

By Broadcast Month Spots
Sep. 2012 77 Grand Total:

Kristen Henderson

08/03/12 08/03/12

Last Modified

**Entered By** 

Normal 15.00 ક

\$52,848.75 Sales Tax

Local/Political Issue Agency BRD

Account Types

Billing Type

Comments

**Buyer Name** 

Wired Media Partners-Fairfax 11350 Random Hill Rd

Fairfax, VA 22030 Ste 670

Phone/Fax

CPE

11543

Weekly/Irregular

9/24 - 9/30

	8/3/12	8/3/12	8/3/12	8/3/12	-
Comments					
Station	\$800.00 Salt Lake City (KUTV)	\$2,500.00 Salt Lake City (KUTV)	\$12,500.00 Salt Lake City (KUTV)	\$1,200.00 Salt Lake City (KUTV)	
Total	\$800.00	\$2,500.00	\$12,500.00	\$1,200.00	
Rate	\$800.00	\$2,500.00	\$2,500.00	\$600.00	_
Spots	1	1	2	2	NFIRMATION CONTRACT
Su		1			
Fr Sa	т		н		
Mo Tu We Th					NC
Tu W			1 1		ATIC
			1	1	
SPW					 Ц Z
Run Times	:30 8:59P- CBS-48 Hours Mystery (Saturday)	:30 8P- CBS-The Good Wife (Sunday)	:30 10P- News-2 News at 10p	:30 10:37P- CBS-The David Letterman Show	
ength	:30	:30	:30	:30	
Sec Length	1	H	1	П	
Dates	09/29/12-09/29/12	09/30/12-09/30/12	09/24/12-09/28/12	09/24/12-09/26/12	
Line Type / Break Type (Ref #)	22.0 Normal Line / Prime	23.0 Normal Line / Prime	24.0 Normal Line / News	25.0 Normal Line / SPOT	
Line	22.0 No	23.0 No	24.0 No	25.0 No	

B/E Bookend P/B Piggy Back

Printed At: 03:11 PM on Tuesday, August 14 2012





# Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

### **KUTV-TV**

				Mon	Tue	Wed	Thu	Fri	Sat	Sun			
		Days	Gross	Sep									
Program Name	DP	Length	Rate	24	25	26	27	28	29	30			Total
KUTV 5a News	EM	M-F	\$150.00	1	1	1	1	1					5
5:00 AM 5:30 AM		30	\$750.00										
KUTV 5:30a News	EM	M-F	\$300.00	1	1	1	1	1					5
5:30 AM 6:00 AM		30	\$1,500.00									4.	
KUTV 6a News	EM	M-F	\$600.00	1	1	1	1	1					5
6:00 AM 8:00 AM		30	\$3,000.00										
CBS This Morning	EM	M-F	\$250.00	1	1	1	1	1		**		e e e e e e e e	5
8:00 AM 9:00 AM		30	\$1,250.00										
Saturday 5a News	EM	Sa	\$50.00						1				1
5:00 AM 7:00 AM		30	\$50.00										
CBS Sunday Morn	EM	Su	\$600.00								1		· 1
8:00 AM 9:30 AM		30	\$600.00										
Price is Right	_DT	M-F-	\$750.00		1		1	1					3_
9:00 AM 10:00 AM		30	\$2,250.00										
KUTV Noon News	DT	M-F	\$350.00	1	•	1		1					3
12:00 PM 1:00 PM		30	\$1,050.00										
Bold & Beautiful	DT	M-F	\$200.00		1		1						2
1:00 PM 2:30 PM		30	\$400.00										
The Talk	DT	M-F	\$275.00	1									1
2:00 PM 3:00 PM		30	\$275.00										
Ricki Lake	EF	M-F	\$350.00	1	1	2	1	2					7
3:00 PM 4:00 PM	los I	30	\$2,450.00	'	•	-		_					
KUTV 4p News	EN	M-F	\$400.00	1	1	1	1	1					5
4:00 PM 4:30 PM	,	30	\$2,000.00		•								

Chris Vail

**Wired Media Partners** 

Date/Time Sent: 8/2/2012 10:29:14 AM



## Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone: 801

801-973-3000

Fax: 801-839-1101

**Direct:** 801-839-1119

## **KUTV-TV**

		Davis		Mon	Tue	Wed Sep	Thu Sep	Fri Sep	Sat	Sun Sep	
Program Name	DP	Days Length	Gross Rate	Sep 24	Sep 25	Зер 26	<b>Зер</b> 27	28	Sep 29	30	Total
KUTV 4:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$2,500.00								
KUTV 5p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$5,000.00								
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$5,000.00								
Ent Tonight	PA	M-F	\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$5,000.00								
Ent Wknd	РА	Sa	\$400.00						1		1
6:00 PM 7:00 PM		30	\$400.00								
2 Broke/Mike	PT	М	\$3,200.00	1							1
8:00 PM 9:00 PM		30	\$3,200.00								
NCIS-LA	PT	Tu	_\$3,000.00_		1						1
8:00 PM 9:00 PM		30	\$3,000.00								•
Elementary	PT	Th	\$3,500.00				1				1
9:00 PM 10:00 PM		30	\$3,500.00								
CSI New York	PT	F	\$2,000.00					1			1
8:00 PM 9:00 PM		30	\$2,000.00								
48 Hours	PT	Sa	\$800.00						1		1
9:00 PM 10:00 PM	l	30	\$800.00								
The Good Wife	РТ	Su	\$2,500.00							1	1
8:00 PM 9:00 PM		30	\$2,500.00								
KUTV 10p News	LN	M-F	\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM	I	30	\$12,500.00								

Chris Vail

**Wired Media Partners** 

Date/Time Sent: 8/2/2012 10:29:14 AM



# Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

### **KUTV-TV**

Program Name	DP	Days Length	Gross Rate	Mon Sep 24	Tue Sep 25	Wed Sep 26	Thu Sep 27	Fri Sep 28	Sat Sep 29	Sun Sep 30	Total
Letterman 10:35 PM 11:38 PM	LF	M-F 30	\$600.00 <b>\$1,200.00</b>	1		. 1					2
Station Gross Totals		\$	662,175.00	15	14	14	14	15	3	2	77